

**Winter Semester**

**August 2024 Exam Timetable**

**Faculty of Business**

**School of Marketing and Entrepreneurship**

**Important notice for all students:**

**Timetables are subject to change - revisit this site for** **possible updates**

* **Please ensure that you are in possession of a current ID card. erabus**

**If not, you should contact the Student Hub as soon as possible.**

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| **BACHELOR OF BUSINESS (Ab Initio) IN MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_D / TU783 - Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **French** | **09:30** | **223/225** |
| **12th August** | **Monday** | **German** | **09:30** | **223/225** |
| **12th August** | **Monday** | **Spanish** | **09:30** | **223/225** |
| **13th August** | **Tuesday** | **Contemporary Business** | **12:30** | **040/042** |
| **14th August** | **Wednesday** | **Business Mathematics 1** | **12:30** | **040/042** |
| **16th August** | **Friday** | **Financial Accounting for Business Managers 1** | **09:30** | **50/52** |
| **17th August** | **Saturday** | **Introduction to Marketing Theory** | **15:30** | **223/223** |

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| **BACHELOR OF BUSINESS (Hons) IN MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_B /TU923 - Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **French** | **09:30** | **223/225** |
| **12th August** | **Monday** | **German** | **09:30** | **223/225** |
| **12th August** | **Monday** | **Spanish** | **09:30** | **223/225** |
| **13th August** | **Tuesday** | **Contemporary Business** | **12:30** | **040/042** |
| **14th August** | **Wednesday** | **Business Mathematics 1** | **12:30** | **040/042** |
| **16th August** | **Friday** | **Financial Accounting for Business Managers 1** | **09:30** | **50/52** |
| **17th August** | **Saturday** | **Introduction to Marketing Theory** | **15:30** | **223/223** |

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| **BACHELOR OF ARTS (Ab Initio) IN ADVERTISING & MARKETING COMMUNICATIONS - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_D/ TU780 Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **Analysing the media** | **15:30** | **146/148** |
| **15th August** | **Thursday** | **Introduction to Advertising** | **12:30** | **040/042** |
| **17th August** | **Saturday** | **Introduction to Marketing Theory** | **15:30** | **223/223** |

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| **BACHELOR OF ARTS (Hons) IN ADVERTISING & MARKETING COMMUNICATIONS - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B/ TU919 Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **Analysing the media** | **15:30** | **146/148** |
| **15th August** | **Thursday** | **Introduction to Advertising** | **12:30** | **040/042** |
| **17th August** | **Saturday** | **Introduction to Marketing Theory** | **15:30** | **223/223** |

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| **BACHELOR OF BUSINESS (Ab Initio) IN MARKETING - YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_D / TU783 Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **International Marketing Applications** | **15:30** | **146/148** |
| **13th August** | **Tuesday** | **French/Spanish/German** | **12:30** | **040/042** |
| **15th August** | **Thursday** | **Human Resource Management** | **09:30** | **146/148** |
| **16th August** | **Friday** | **Economics 2** | **09:30** | **MOODLE** |
| **17th August** | **Saturday** | **Principles of Law** | **09:30** | **46** |
| **12th August** | **Monday** | **International Marketing Applications** | **15:30** | **146/148** |

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| **BACHELOR OF BUSINESS (HONOURS) IN MARKETING - YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_B /TU923 - Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **International Marketing Applications** | **15:30** | **146/148** |
| **13th August** | **Tuesday** | **French/Spanish/German** | **12:30** | **040/042** |
| **15th August** | **Thursday** | **Human Resource Management** | **09:30** | **146/148** |
| **16th August** | **Friday** | **Economics 2** | **09:30** | **MOODLE** |
| **17th August** | **Saturday** | **Principles of Law** | **09:30** | **46** |

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| **BACHELOR OF ARTS IN ADVERTISING & MARKETING COMMUNICATIONS - YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_D / TU780 Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **International Marketing Applications** | **15:30** | **146/148** |
| **13th August** | **Tuesday** | **Culture & Identity** | **09:30** | **054** |
| **15th August** | **Thursday** | **Media Options** | **15:30** | **46** |
| **17th August** | **Saturday** | **Principles of Law** | **09:30** | **46** |

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| **BACHELOR OF ARTS(Hons) IN ADVERTISING & MARKETING COMMUNICATIONS - YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B/ TU919 - Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **International Marketing Applications** | **15:30** | **146/148** |
| **13th August** | **Tuesday** | **Culture & Identity** | **09:30** | **054** |
| **15th August** | **Thursday** | **Media Options** | **15:30** | **46** |
| **17th August** | **Saturday** | **Principles of Law** | **09:30** | **46** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING - YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_D / TU783 - Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **Consumer Behavior** | **12:30** | **040/042** |
| **13th August** | **Tuesday** | **Sales Management** | **12:30** | **040/042** |
| **15th August** | **Thursday** | **Marketing Channel Management** | **15:30** | **46** |
| **16th August** | **Friday** | **German/Spanish/French** | **15:30** | **146/148** |
| **17th August** | **Saturday** | **Applied Global Digital Marketing** | **12:30** | **138/140** |

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| **BACHELOR OF BUSINESS (HONOURS) IN MARKETING - YEAR 3** | | | | | | | |
| **Timetable** | **Course Code** | | | **TA\_BAMKT\_B /TU923 - Year 3** |  | |  |
| **DATE** | **DAY** | | | **SUBJECT** | **TIME** | | **LOCATION** |
| **12th August** | **Monday** | | | **Consumer Behavior** | **12:30** | | **040/042** |
| **13th August** | **Tuesday** | | | **Sales Management** | **12:30** | | **040/042** |
| **15th August** | **Thursday** | | | **Marketing Channel Management** | **15:30** | | **46** |
| **16th August** | **Friday** | | | **German/Spanish/French** | **15:30** | | **146/148** |
| **17th August** | **Saturday** | | | **Applied Global Digital Marketing** | **12:30** | | **138/140** |
| **BACHELOR OF ARTS (Hons) IN ADVERTISING & MARKETING COMMUNICATIONS YEAR 3** | | | | | | | |
| **Timetable** | | **Course Code** | **TA\_BAMCO\_D / TU780 Year 3** | | |  |  |
| **DATE** | | **DAY** | **SUBJECT** | | | **TIME** | **LOCATION** |
| **12th August** | | **Monday** | **Interactive Marketing** | | | **15:30** | **146/148** |
| **16th August** | | **Friday** | **The Consumer as an Individual** | | | **12:30** | **46** |

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| **BACHELOR OF ARTS (Hons) IN ADVERTISING & MARKETING COMMUNICATIONS YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B / TU919 Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **Interactive Marketing** | **15:30** | **146/148** |
| **16th August** | **Friday** | **The Consumer as an Individual** | **12:30** | **46** |

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| **BACHELOR OF BUSINESS (Hons) IN MARKETING MANAGEMENT - YEAR 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKTG\_B / TU923 - Year 4** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **Corporate Strategy & Governance** | **15:30** | **146/148** |
| **13th August** | **Tuesday** | **Spanish 7** | **12:30** | **054** |
| **13th August** | **Tuesday** | **German 7** | **12:30** | **050/052** |
| **13th August** | **Tuesday** | **French** | **12:30** | **146/148** |
| **14th August** | **Wednesday** | **Corporate Finance** | **09:30** | **040/042** |
| **15th August** | **Thursday** | **Marketing Management** | **12:30** | **142/144** |
| **17th August** | **Saturday** | **Brand Management e** | **15:30** | **040/042** |

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| **BACHELOR OF BUSINESS (Hons) IN MARKETING MANAGEMENT (Ab Initio) - YEAR 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_B / TU923 - Year 4** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **Corporate Strategy & Governance** | **15:30** | **146/148** |
| **13th August** | **Tuesday** | **Spanish 7** | **12:30** | **054** |
| **13th August** | **Tuesday** | **French** | **12:30** | **146/148** |
| **14th August** | **Wednesday** | **Corporate Finance** | **09:30** | **040/042** |
| **15th August** | **Thursday** | **Marketing Management** | **12:30** | **142/144** |
| **17th August** | **Saturday** | **Brand Management e** | **15:30** | **040/042** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D / TU782&TU103 Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **French** | **09:30** | **223/225** |
| **12th August** | **Monday** | **German** | **09:30** | **223/225** |
| **12th August** | **Monday** | **Spanish** | **09:30** | **223/225** |
| **15th August** | **Thursday** | **Introduction to Advertising** | **12:30** | **040/042** |
| **16th August** | **Friday** | **Introduction to Digital Marketing** | **15:30** | **050/052** |
| **17th August** | **Saturday** | **Introduction to Marketing Theory** | **15:30** | **223/223** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING TECHNOLOGIES – YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BADMT\_B/ TU921 – Year 1** |  | |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **French** | **09:30** | **223/225** |
| **12th August** | **Monday** | **German** | **09:30** | **223/225** |
| **12th August** | **Monday** | **Spanish** | **09:30** | **223/225** |
| **15th August** | **Thursday** | **Introduction to Advertising** | **12:30** | **040/042** |
| **16th August** | **Friday** | **Introduction to Digital Marketing** | **15:30** | **050/052** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D / TU782&TU103 – Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **International Marketing Applications** | **15:30** | **146/148** |
| **13th August** | **Tuesday** | **French** | **12:30** | **040/042** |
| **13th August** | **Tuesday** | **German e** | **15:30** | **142/144** |
| **13th August** | **Tuesday** | **Spanish** | **15:30** | **142/144** |
| **14th August** | **Wednesday** | **Marketing Law** | **09:30** | **54** |
| **15th August** | **Thursday** | **Human Resource Management** | **09:30** | **146/148** |
| **15th August** | **Thursday** | **Media Options** | **15:30** | **46** |
| **16th August** | **Friday** | **Behavioural Economics** | **15:30** | **050/052** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING TECHNOLOGIES– YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BADMT\_B / TU921– Year 2** |  | |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **International Marketing Applications** | **15:30** | **146/148** |
| **13th August** | **Tuesday** | **French** | **12:30** | **040/042** |
| **13th August** | **Tuesday** | **German e** | **15:30** | **142/144** |
| **13th August** | **Tuesday** | **Spanish** | **15:30** | **142/144** |
| **14th August** | **Wednesday** | **Marketing Law** | **09:30** | **54** |
| **15th August** | **Thursday** | **Human Resource Management** | **09:30** | **146/148** |
| **15th August** | **Thursday** | **Media Options** | **15:30** | **46** |
| **16th August** | **Friday** | **Behavioural Economics** | **15:30** | **050/052** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D / TU782&TU103 – Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **Consumer Behaviour** | **12:30** | **040/042** |
| **13th August** | **Tuesday** | **Sales Management** | **12:30** | **040/042** |
| **15th August** | **Thursday** | **Marketing Channel Management** | **15:30** | **46** |
| **16th August** | **Friday** | **Spanish 5** | **15:30** | **146/148** |
| **16th August** | **Friday** | **German** | **15:30** | **146/148** |
| **16th August** | **Friday** | **French** | **15:30** | **146/148** |
| **17th August** | **Saturday** | **Applied Global Digital Marketing** | **12:30** | **138/140** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING TECHNOLOGIES – YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BADMT\_B / TU921 – Year 3** |  | |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **12th August** | **Monday** | **Consumer Behaviour** | **12:30** | **040/042** |
| **13th August** | **Tuesday** | **Sales Management** | **12:30** | **040/042** |
| **15th August** | **Thursday** | **Marketing Channel Management** | **15:30** | **46** |
| **16th August** | **Friday** | **Spanish 5** | **15:30** | **146/148** |
| **16th August** | **Friday** | **German** | **15:30** | **146/148** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING TECHNOLOGIES – YEAR 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BADMT\_B / TU921 – Year 4** |  | |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **15th August** | **Thursday** | **Marketing Management** | **12:30** | **142/144** |

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| **CERTIFICATE IN APPLIED DIGITAL MARKETING - MINOR AWARD** | | | | |
| **Timetable** | **Course Code** | **TA\_BMADM\_D / TU5513** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **16th August** | **Friday** | **Introduction to Digital Marketing** | **15:30** | **050/052** |
| **17th August** | **Saturday** | **Applied Global Digital Marketing** | **12:30** | **138/140** |
| **17th August** | **Saturday** | **Introduction to Marketing Theory** | **15:30** | **223/223** |

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| **CERTIFICATE IN DIGITAL MARKETING - SPECIAL PURPOSE AWARD** | | | | |
| **Timetable** | **Course Code** | **TA\_BMADM\_C – TU5513** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **16th August** | **Friday** | **Introduction to Digital Marketing** | **15:30** | **050/052** |
| **17th August** | **Saturday** | **Applied Global Digital Marketing** | **12:30** | **138/140** |
| **17th August** | **Saturday** | **Introduction to Marketing Theory** | **15:30** | **223/223** |

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| **CERTIFICATE IN SOCIAL MEDIA MARKETING - SPECIAL PURPOSE AWARD** | | | | |
| **Timetable** | **Course Code** | **TA\_BPSMK\_C / TU5511** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **16th August** | **Friday** | **Introduction to Digital Marketing** | **15:30** | **050/052** |
| **17th August** | **Saturday** | **Applied Global Digital Marketing** | **12:30** | **138/140** |
| **17th August** | **Saturday** | **Introduction to Marketing Theory** | **15:30** | **223/223** |