**Spring Semester**

**August 2024 Exam Timetable**

**Faculty of Business**

**School of Marketing and Entrepreneurship**

**Important notice for all students:**

**Timetables are subject to change - revisit this site for updates**

* **Please ensure that you are in possession of a current photographic ID card**

**If not, you should contact the Student Hub as soon as possible**

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_D - Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **19th August** | **Monday** | **Financial Accounting for Business Managers 2** | **15:30** | **223/225** |
| **20th August** | **Tuesday** | **Business Mathematics 2** | **09:30** | **050/052** |
| **21st August** | **Wednesday** | **Economics 1** | **12:30** | **MOODLE** |
| **24th August** | **Saturday** | **Spanish 2 (e)** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **German 2 (e)** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **French 2 (e)** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **Principles of Management - e** | **09:30** | **54** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING (HONOURS) - YEAR 1** | | | | | | | | | | | |
| **Timetable** | **Course Code** | | | **TA\_BAMKT\_B - Year 1** | | | |  | | |  |
| **DATE** | **DAY** | | | **SUBJECT** | | | | **TIME** | | | **LOCATION** |
| **19th August** | **Monday** | | | **Financial Accounting for Business Managers 2** | | | | **15:30** | | | **223/225** |
| **20th August** | **Tuesday** | | | **Business Mathematics 2** | | | | **09:30** | | | **050/052** |
| **21st August** | **Wednesday** | | | **Economics 1** | | | | **12:30** | | | **MOODLE** |
| **24th August** | **Saturday** | | | **Spanish 2 (e)** | | | | **09:30** | | | **223/225** |
| **24th August** | **Saturday** | | | **German 2 (e)** | | | | **09:30** | | | **223/225** |
| **24th August** | **Saturday** | | | **French 2 (e)** | | | | **09:30** | | | **223/225** |
| **24th August** | **Saturday** | | | **Principles of Management - e** | | | | **09:30** | | | **54** |
| **BACHELOR OF ARTS IN ADVERTISING & MARKETING COMMUNICATIONS - YEAR 1** | | | | | | | | | | | |
| **Timetable** | | | **Course Code** | **TA\_BAMCO\_D Year 1** | | |  | | |  | |
| **DATE** | | | **DAY** | **SUBJECT** | | | **TIME** | | | **LOCATION** | |
| **19th August** | | | **Monday** | **Media communications** | | | **09:30** | | | **040/042** | |
| **20th August** | | | **Tuesday** | **Introduction to Statistics** | | | **15:30** | | | **146/148** | |
| **23rd August** | | | **Friday** | **Behavioural Studies** | | | **12:30** | | | **223/225** | |
| **BACHELOR OF ARTS (HONOURS) IN ADVERTISING & MARKETING COMMUNICATIONS -YEAR 1** | | | | | | | | | | | |
| **Timetable** | | **Course Code** | | | **TA\_BAMCO\_B Year 1** |  | | |  | | |
| **DATE** | | **DAY** | | | **SUBJECT** | **TIME** | | | **LOCATION** | | |
| **19th August** | | **Monday** | | | **Media communications** | **09:30** | | | **040/042** | | |
| **20th August** | | **Tuesday** | | | **Introduction to Statistics** | **15:30** | | | **146/148** | | |
| **23rd August** | | **Friday** | | | **Behavioural Studies** | **12:30** | | | **223/225** | | |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING - YEAR 2** | | | | | | | |
| **Timetable** | **Course Code** | | **TA\_BAMKT\_D - Year 2** | |  | |  |
| **DATE** | **DAY** | | **SUBJECT** | | **TIME** | | **LOCATION** |
| **19th August** | **Monday** | | **Personal Finance - e** | | **12:30** | | **Lab 201** |
| **20th August** | **Tuesday** | | **Marketing & Business Development** | | **15:30** | | **040/042** |
| **21st August** | **Wednesday** | | **Marketing Law** | | **12:30** | | **54** |
| **22nd August** | **Thursday** | | **Marketing Finance** | | **12:30** | | **146/148** |
| **23rd August** | **Friday** | | **Behavioural Studies - c** | | **12:30** | | **223/225** |
| **23rd August** | **Friday** | | **Spanish 4** | | **12:30** | | **138/140** |
| **23rd August** | **Friday** | | **French 4** | | **12:30** | | **138/140** |
| **23rd August** | **Friday** | | **German 4** | | **12:30** | | **138/140** |
| **23rd August** | **Friday** | | **PR & Media Relations -e** | | **12:30** | | **142/144** |
| **24th August** | **Saturday** | | **Research Methods** | | **12:30** | | **46** |
| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING (HONOURS) - YEAR 2** | | | | | | | |
| **Timetable** | | **Course Code** | **TA\_BAMKT\_B - Year 2** |  | |  | |
| **DATE** | | **DAY** | **SUBJECT** | **TIME** | | **LOCATION** | |
| **19th August** | | **Monday** | **Personal Finance - e** | **12:30** | | **Lab 201** | |
| **20th August** | | **Tuesday** | **Marketing & Business Development** | **15:30** | | **040/042** | |
| **21st August** | | **Wednesday** | **Marketing Law** | **12:30** | | **54** | |
| **22nd August** | | **Thursday** | **Marketing Finance** | **12:30** | | **146/148** | |
| **23rd August** | | **Friday** | **Behavioural Studies - c** | **12:30** | | **223/225** | |
| **23rd August** | | **Friday** | **Spanish 4** | **12:30** | | **138/140** | |
| **23rd August** | | **Friday** | **French 4** | **12:30** | | **138/140** | |
| **23rd August** | | **Friday** | **German 4** | **12:30** | | **138/140** | |
| **23rd August** | | **Friday** | **PR & Media Relations -e** | **12:30** | | **142/144** | |
| **24th August** | | **Saturday** | **Research Methods** | **12:30** | | **46** | |

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| **BACHELOR OF ARTS IN ADVERTISING & MARKETING COMMUNICATIONS- YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_D Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **20th August** | **Tuesday** | **Advertising Law** | **09:30** | **146/148** |
| **21st August** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30** | **040/042** |
| **23rd August** | **Friday** | **PR & Media Relations** | **12:30** | **142/144** |
| **24th August** | **Saturday** | **Research Methods** | **12:30** | **46** |

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| **BACHELOR OF ARTS (HONOURS) IN ADVERTISING & MARKETING COMMUNICATIONS- YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **20th August** | **Tuesday** | **Advertising Law** | **09:30** | **146/148** |
| **21st August** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30** | **040/042** |
| **23rd August** | **Friday** | **PR & Media Relations** | **12:30** | **142/144** |
| **24th August** | **Saturday** | **Research Methods** | **12:30** | **46** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING - YEAR 3** | | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_D - Year 3** |  |  | |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** | |
| **19th August** | **Monday** | **Personal Finance - e** | **12:30** | **Lab 201** | |
| **20th August** | **Tuesday** | **Marketing & Business Development** | **15:30** | **040/042** | |
| **21st August** | **Wednesday** | **Marketing Law** | **12:30** | **54** | |
| **22nd August** | **Thursday** | **Marketing Finance** | **12:30** | **146/148** | |
| **23rd August** | **Friday** | **Behavioural Studies - c** | **12:30** | **223/225** | |
| **23rd August** | **Friday** | **Spanish 4** | **12:30** | **138/140** | |
| **23rd August** | **Friday** | **French 4** | **12:30** | **138/140** | |
| **23rd August** | **Friday** | **German 4** | **12:30** | **138/140** | |
| **23rd August** | **Friday** | **PR & Media Relations -e** | **12:30** | **142/144** | |
| **24th August** | | **Saturday** | **Research Methods** | | **12:30** | **46** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING (HONOURS) - YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_B - Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **19th August** | **Monday** | **French 6** | **15:30** | **46** |
| **19th August** | **Monday** | **Spanish 6** | **15:30** | **46** |
| **19th August** | **Monday** | **German 6** | **15:30** | **46** |
| **20th August** | **Tuesday** | **Marketing Across Cultures** | **12:30** | **050/052** |
| **21st August** | **Wednesday** | **Services & Business Marketing** | **09:30** | **050/052** |
| **22nd August** | **Thursday** | **The Consumer in the Socio-cultural Setting (e)** | **09:30** | **040/042** |
| **23rd August** | **Friday** | **Retail & Category Management** | **15:30** | **146/148** |
| **24th August** | **Saturday** | **Quantitative Methods for Marketing** | **09:30** | **040/042** |

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| **BACHELOR OF ARTS IN ADVERTISING & MARKETING COMMUNICATIONS**  **YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_D Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **20th August** | **Tuesday** | **Marketing Across Cultures** | **12:30** | **050/052** |
| **24th August** | **Saturday** | **Quantitative Methods for Marketing** | **09:30** | **040/042** |

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| **BACHELOR OF ARTS (HONOURS) IN ADVERTISING & MARKETING COMMUNICATIONS**  **YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **20th August** | **Tuesday** | **Marketing Across Cultures** | **12:30** | **050/052** |
| **24th August** | **Saturday** | **Quantitative Methods for Marketing** | **09:30** | **040/042** |

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| **BACHELOR OF BUSINESS (HONOURS) IN MARKETING MANAGEMENT - YEAR 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKTG\_B - Year 4** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **19th August** | **Monday** | **Marketing Strategy** | **12:30** | **138/140** |
| **21st August** | **Wednesday** | **Spanish/French/German** | **09:30** | **46** |

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| **BACHELOR OF BUSINESS (AB INITIO) IN MARKETING MANAGEMENT (HONOURS) - YEAR 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMKT\_B - Year 4** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **19th August** | **Monday** | **Marketing Strategy** | **12:30** | **138/140** |
| **21st August** | **Wednesday** | **Spanish/French/German** | **09:30** | **46** |

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| **BACHELOR OF ARTS (HONOURS) IN ADVERTISING & MARKETING COMMUNICATIONS**  **Year 4** | | | | |
| **Timetable** | **Course Code** | **TA\_BAMCO\_B Year 4** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **20th August** | **Tuesday** | **Business Ethics** | **15:30** | **54** |
| **22nd August** | **Thursday** | **Brand Management** | **09:30** | **46** |
| **24th August** | **Saturday** | **Financial Management** | **12:30** | **223/225** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D – Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **19th August** | **Monday** | **Media communications - e** | **09:30** | **46** |
| **20th August** | **Tuesday** | **Introduction to Statistics** | **15:30** | **146/148** |
| **23rd August** | **Friday** | **Behavioural Studies - c** | **09:30 - 11:30** | **223/225** |
| **24th August** | **Saturday** | **German** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **French** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **Spanish** | **09:30** | **223/225** |

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| **BACHELOR OF ARTS (HONS) IN DIGITAL MARKETING TECHNOLOGIES – YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BADMT\_B – Year 1** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **19th August** | **Monday** | **Media communications - e** | **09:30** | **46** |
| **20th August** | **Tuesday** | **Introduction to Statistics** | **15:30** | **146/148** |
| **23rd August** | **Friday** | **Behavioural Studies - c** | **09:30 - 11:30** | **223/225** |
| **24th August** | **Saturday** | **German** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **French** | **09:30** | **223/225** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D – Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **20th August** | **Tuesday** | **Marketing & Business Development** | **15:30** | **040/042** |
| **21st August** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30** | **040/042** |
| **23rd August** | **Friday** | **Spanish 4** | **12:30** | **138/140** |
| **23rd August** | **Friday** | **French 4** | **12:30** | **138/140** |
| **23rd August** | **Friday** | **German 4** | **12:30** | **138/140** |
| **23rd August** | **Friday** | **PR & Media Relations -e** | **12:30** | **142/144** |
| **24th August** | **Saturday** | **Research Methods** | **12:30** | **46** |

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| **BACHELOR OF ARTS (HONS) IN DIGITAL MARKETING TECHNOLOGIES – YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_ BADMT\_B – Year 2** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **20th August** | **Tuesday** | **Marketing & Business Development** | **15:30** | **040/042** |
| **21st August** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30** | **040/042** |
| **23rd August** | **Friday** | **PR & Media Relations -e** | **12:30** | **142/144** |
| **24th August** | **Saturday** | **Research Methods** | **12:30** | **46** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING – YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D – Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **21st August** | **Wednesday** | **Services & Business Marketing - e** | **09:30** | **050/052** |
| **24th August** | **Saturday** | **Quantitative Methods** | **09:30** | **040/042** |

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| **BACHELOR OF ARTS (HONS) IN DIGITAL MARKETING TECHNOLOGIES – YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_ BADMT\_B – Year 3** |  |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **19th August** | **Monday** | **German 6 - e** | **15:30** | **46** |
| **19th August** | **Monday** | **French 6 - e** | **15:30** | **46** |
| **19th August** | **Monday** | **Spanish 6 - e** | **15:30** | **46** |
| **21st August** | **Wednesday** | **Services & Business Marketing - e** | **09:30** | **050/052** |
| **24th August** | **Saturday** | **Quantitative Methods for Marketing** | **09:30** | **040/042** |

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| **BACHELOR OF ARTS IN DIGITAL MARKETING - YEAR 1** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D - Year 1** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **19th August** | **Monday** | **Media communications - e** | **09:30** | **040/042** |
| **20th August** | **Tuesday** | **Introduction to Statistics** | **15:30** | **146/148** |
| **23rd August** | **Friday** | **Behavioural Studies - c** | **12:30** | **223/225** |
| **24th August** | **Saturday** | **German** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **French** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **Spanish** | **09:30** | **223/225** |
| **24th August** | **Saturday** | **Principles of Management - e** | **09:30** | **54** |
| **BACHELOR OF ARTS IN DIGITAL MARKETING - YEAR 2** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D - Year 2** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **20th August** | **Tuesday** | **Marketing & Business Development** | **15:30** | **040/042** |
| **21st August** | **Wednesday** | **Fundamental of Financial & Management Accounting** | **12:30** | **040/042** |
| **23rd August** | **Friday** | **PR & Media Relations -e** | **12:30** | **142/144** |
| **24th August** | **Saturday** | **Research Methods** | **12:30** | **46** |
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| **BACHELOR OF ARTS IN DIGITAL MARKETING - YEAR 3** | | | | |
| **Timetable** | **Course Code** | **TA\_BMKDM\_D - Year 3** | **Part time** |  |
| **DATE** | **DAY** | **SUBJECT** | **TIME** | **LOCATION** |
| **21st August** | **Wednesday** | **Services & Business Marketing - e** | **09:30** | **050/052** |
| **24th August** | **Saturday** | **Quantitative Methods** | **09:30** | **040/042** |
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**Please ensure you go to the room/area allocated for your course code on your ID Card**