

# Graduate Business School

FULL-TIME  
POSTGRADUATE PROGRAMMES



**The Business Leaders of tomorrow need to be creative and responsible problem solvers with the ability to innovate and navigate change.**

#### **About the Graduate Business School**

The Graduate Business School at TU Dublin is a leading provider of postgraduate and executive education. With a portfolio of over 30 postgraduate degree programmes, the GBS has offerings for those studying business for the first time along with those seeking to specialise in a specific area.

Our programmes are designed to ensure a balance between **academic excellence** and **real world relevance**, all the while focusing on building the crucial soft skills required for career success.

Our expert faculty engage with leading Irish and International organisations to ensure our programmes reflect the latest business thinking and trends and that our students have access to expert guest speakers, live case study challenges, company visits and work placement opportunities.

#### **Key Facts & Figures**

- Internationally Accredited - Ranked in the top 2% of Business Schools worldwide
- Vibrant Postgraduate Community of over 1,000 students
- Executive Education partner to some of the world's leading organisations
- Highly regarded as a provider of innovative, impactful business education



## Here are six reasons why you should study with us:

### Become a leader in your chosen field

Our specialist programmes will enable you to develop the knowledge and practical skills to become a leader in your chosen field. We design our programmes with employers, combining teaching excellence with practical application to give you a unique competitive edge.

### Small class teaching

At TU Dublin you won't find yourself in the traditional setting of a large lecture theatre. Our small class sizes are designed to give you the opportunity to participate, collaborate and share ideas. Our engaging learning environment features role plays, problem-based learning and live company projects.

### Strong engagement with industry and real world experience

From company seminars and presentations, site visits, guest lectures, consulting projects and live case studies, your programme of study will connect you with local, national and international businesses, innovators and entrepreneurs, with many of them looking to recruit high quality graduates.



### The Postgraduate Seminar Series

Join leaders from Business, Academia and Society as we discuss current challenges and opportunities.

### Applied Workshops

Delivered throughout the year on topics such as Design Thinking, Storytelling, Adaptability, High Performance...

### Career Development and Coaching

### Benefit from a globally focused business education

TU Dublin is a truly international university, with faculty and students coming from all over the world. We have forged links with leading international organisations, collaborative networks, and global alliances. Across our programmes, students have opportunities to partake in overseas study visits, participate in international competitions, take international business modules, and engage with leading international experts.

### Award winning career support

Our students benefit from high-quality career coaching provided by the TU Dublin Careers Development Centre. Dedicated business careers advisors are available to help students maximise their potential in the recruitment market, by developing their career planning, networking skills, job search activities and professional development.

### Internationally accredited programmes

Our commitment to investing in high calibre industry focused programmes is underpinned by our international accreditations, including AMBA, Eduniversal and PRME, and the professional accreditations from leading professional bodies such as of the Chartered Institute of Personnel and Development, Irish Management Consultants Association, Association of Chartered Certified Accountants, Chartered Institute of Management Accountants, and Marketing Institute of Ireland.

## Student Life at TU Dublin

We operate in the heart of one of Europe's most innovative and dynamic cities. We have three campuses in Dublin and a range of facilities are provided for students at each location to ensure a first rate learning experience. Along with dedicated spaces for studying and collaborative learning, our students have access to one of the most extensive business research resource centres in Ireland.

### Sports, Clubs and Societies

Within TU Dublin there are over 50 vibrant sports clubs and a mixture of outdoor and indoor, competitive and non-competitive recreational activities for beginners through to elite athletes. All students, regardless of fitness level, can participate in some form of team-based activity purely for fun.

TU Dublin City Campus Sports facilities are located at four sites providing both indoor and outdoor programmes and facilities. Our White Flag award winning indoor facilities

operate as the Fit2Go Club includes a swimming pool, cardiovascular and resistance gym, a Strength & Conditioning area, and a Spin studio.

We endeavour to develop the community on campus through the provision of activities, events, entertainment, and development opportunities. Currently there are in excess of 75 societies which range from volunteering, performing arts, course-related, campaigning & political, religious, sign language, student media, plus so much more. There are over 35 extra annual "special events" both big and small.

### Student Accommodation

The TU Dublin City Campus at Aungier Street is centrally located with train, light rail and bus connections. For accommodation advice and to search for local accommodation visit the TU Dublin Studentpad at [www.tudublinstudentpad.ie](http://www.tudublinstudentpad.ie)

## GRADUATE BUSINESS SCHOOL Postgraduate Full-Time Programmes

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<b>LEADERSHIP &amp; MANAGEMENT</b>			
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MSc. in Marketing	Non-Business	One Year, Full-time	12
MSc. in Digital Marketing	Business	One Year, Full-time	14
MSc Fashion Buying & Management	Business	One Year, full-time	16
<b>ACCOUNTING</b>			
Postgraduate Diploma in Accounting	Non-Accounting	One Year, Full-time	18
MBS. in International Accounting	Accounting	One Year, Full-time	20
MSc. in Accounting	Accounting	One Year, Full-time	22
<b>FINANCE</b>			
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MSc. in Finance	Finance	One Year, Full-Time	26
<b>BUSINESS SPECIALIST</b>			
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MSc. in Business & Entrepreneurship	Non-Business	One Year, Full-time	30
MSc. in Technology & Innovation Management	Science, Engineering	One Year, Full-time	32



# Strategic Management

## Full-Time

Gain the skills to plan and implement strategic initiatives in a management position.

The MSc Strategic Management is designed to build participants' expertise in strategy design and implementation. Graduates of this programme will be well placed to undertake strategic planning for businesses whether they are in the public, private or voluntary sectors.

Participants study a range of business modules and work in a peer group of like-minded professionals applying problem solving and creative thinking to the challenges facing

modern organisations. Modules are delivered by leading academics and extensive industry engagement in the form of live case studies, and social impact projects ensures participants have the opportunity to apply learning to real world situations. There is also an opportunity to select optional modules from a broad range of modules including finance, in areas such as, SCM and Marketing.



### SUITABLE FOR

Individuals who wish to develop their capabilities in the field of strategic management. The programme is open to recent graduates as well as experienced managers.



### ENTRY REQUIREMENTS

Bachelor degree in business with a minimum 2.1 result or international equivalent.

Proficiency in English. Applicants whose first language is not English will require IELTS or TOEFL scores.



### DURATION

1 year, full-time



### FEES

€8,550, payable as €4,275 per semester

### KEY FEATURES

- Live Case Studies and Company Projects
- Expert Seminar Series
- Exciting Range of Optional Modules



## MODULE LISTING

# 1

### Semester One

- Strategic Management 1 (Decision Making)
- Leading for High Performance
- Innovation Management
- Project Management
- Finance for Strategic Decision Making
- Commercialisation
- Seminar Series

# 2

### Semester Two

- Strategic Management 2 (Global Analysis)
- Strategic Marketing
- Analytics for Strategic Decision Making
- Critical & Responsible Management
- Entrepreneurship
- Seminar Series
- **Two Optional Modules:** Broad range of disciplines including Finance, Supply Chain Management and Marketing.
- Consultancy Project

### HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

### CONTACT

Dr. Lorraine Sweeney  
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### LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

“The skills sets and insights into several industries helped me on many levels in my career. The holistic focus of the course has allowed me in my current role to consult on many areas including finance, ICT and project management. The course provided a fantastic insight and foundation to understand the dynamics of business and the drivers that shape industry

Simon Clarke, Google



# MSc Advertising - Creative or Executive Stream

## Full-Time

Designed to prepare students for a career in the advertising, communications and creative industries

The Masters in Advertising explores the issues that are at the forefront of advertising and marketing communications. Students learn how to apply problem solving and creative thinking across a range of business challenges.

### Key Features

- Students are exposed to both executive and creative modules in the 1st semester and in the 2nd semester they specialise in their chosen stream.
- Lecturers on the programme are a mix of leading academics and renowned practitioners in the advertising industry.
- The end of year “pitch” to the industry provides students with an opportunity to demonstrate creative thinking and newly acquired skills.
- Students are placed on a two-week internship, gaining experience in the field.
- The programme is informed and supported by the Irish communications industry.



### SUITABLE FOR

Graduates looking to embark on a career in the communications or creative industries, whether in a creative or executive role.



### ENTRY REQUIREMENTS

Bachelor degree in any discipline with a minimum 2.2 result or international equivalent Proficiency in English: IELTS score of 6.5 with nothing less than 6 in each component part.

All suitable candidates are interviewed, candidates pursuing the creative stream must demonstrate creativity at interview.



### DURATION

1 year, full-time



### FEES

€8,300, payable as €4,150 per semester

### KEY FEATURES

- Lecturers are a mix of leading academics and renowned practitioners
- Two Week Internship
- Industry Pitch Event



## MODULE LISTING

1

### Semester One

- Advertising Strategy
- Marketing
- Consumption Studies
- Advertising and Marketing Research
- Creative Techniques
- Business Research Methods

2

### Semester Two

- Executive**
- Client Leadership
  - Current Issues in Digital and Marketing
  - Communications
  - Insight and Communication
  - Strategy Development
  - Media Planning

### Creative

- Copy and content writing
- Art Direction/Ideation
- Digital, Radio & TV Production
- Creative Teamwork

### Integrated Core Modules

- Advertising Practice
- Internship
- End of year Pitch Night to Industry

### HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

### CONTACT

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### LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

“The Advertising Masters formed the foundation of my work today as a Marketing Director.”

Jennifer English, Global Marketing Director of Bailey’s, Diageo.



# MSc Marketing Conversion Programme

## Full-Time

Make a move and create a rewarding career in marketing

This programme is specifically aimed at non-business graduates who wish to develop and focus their career path in the business domain where the views of marketing are recognised as the drivers of business success.

So whether your undergraduate degree is in science, engineering and technology social sciences, communications and arts, this programme is for you.

Graduates of the programme are in high demand

from marketing, media and general business arenas.

The programme is designed as an intensive conversion learning experience for non-business graduates. Due to its excellent reputation, our entrants come from a wide range of Universities from Ireland and abroad. All have found the breadth, depth and rigor of this programme to be both stimulating and challenging. In consequence, it has benefitted them greatly in developing their careers in marketing.



### SUITABLE FOR

Non Business graduates looking to embark on a career in the marketing industry.



### ENTRY REQUIREMENTS

Bachelor degree in any discipline with a minimum 2.2 result or international equivalent

Proficiency in English. Applicants whose first language is not English will require IELTS or TOEFL scores



### DURATION

1 year, full-time

### FEES

€8,550, payable as €4,275 per semester

### KEY FEATURES

- Conversion Programme for non business
- Live Company Projects
- Seminar Series



*For me, the attraction of a M.Sc. in Marketing was to expand my career prospects and ultimately find a career that I was passionate about. The course was highly structured and fast-paced, which I would recommend as you really put the work in and don't lose motivation. The course was also incredibly interesting, with modules ranging from International Marketing to Consumer Behaviour. The small class sizes were also very inviting, allowing the class to bond and become friendly with the lectures. The lecturers are all experts in their fields and their passion is reflected in their teaching methods. The time that I have spent at TU Dublin has been thoroughly enjoyable, and I have made lifelong friends as well as gaining invaluable knowledge.*

Shelley Allen



## MODULE LISTING

1

### Semester One

- Marketing
- Marketing Research
- Management
- Consuming Behaviour
- Finance
- Marketing Communications

2

### Semester Two

- Strategic Management
- Marketing Metrics
- Online Marketing
- Dissertation
- Choice of two modules-
  - Business-to-business Marketing
  - Management of Sales
  - International Marketing
  - Services Marketing



*The decision to return to university as a postgraduate was daunting. Before starting out in the Masters in Marketing at TU Dublin, I had an undergraduate degree in Music and little understanding of business. However, I need not have been worried! From the very first day of the course, it was clear that we would be well looked after. The lectures are comprehensive and engaging, and are designed with the understanding that students have a non-business background.*

Lianne Pierce



## HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

## CONTACT

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## LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

# MSc Digital Marketing

## Full-Time

Gain skills to launch your digital marketing career

TU Dublin's School of Marketing has developed a new and innovative programme for business graduates who wish to specialise in the area of digital marketing.

The MSc Digital Marketing is designed to build participants expertise in three key areas: strategy, analytics, and technology. Graduates working in marketing and business are learning on the job how to 'do digital', this programme will build knowledge, competency and skills that will allow graduates to enter the workforce prepared for digital marketing practice.

Despite the recent reinvigoration of curricula in the area of digital marketing there is still a gap in the market for employers seeking out graduates with extensive grounding in enabling technologies. The Masters in Digital Marketing addresses that need. The work-placement aspect of this exciting new programme allows the participants to build their experience of the digital marketing work environment.

This programme is delivered by leading marketing academics, with a wide range of industry engagement – from working with real-client projects to having industry guest speakers in the class room.



**SUITABLE FOR**  
Marketing professionals seeking to build their digital marketing knowledge and skills.



**ENTRY REQUIREMENTS**  
Applicants should have a minimum 2.1 honours business degree.

English Requirement:  
IELTS score of 6.5 with nothing less than 6 in each component part.



**DURATION**  
1 year, full-time



**FEES**  
€8,550

### KEY FEATURES

- 12 Week Work Placement
- Live Company Projects
- Cutting Edge Seminar Series
- Expert Guest Lecturers

“ I thoroughly enjoyed the experience of the MSc Digital Marketing at TU Dublin. The various skills I learnt through modules such as Value-Driven Strategic Marketing, Social Media Marketing and Data Analytics are skills that I use every day in my current role.

Throughout the year, there were many talks from industry experts and visits to successful companies within the industry such as LinkedIn and Google. The lecturers are a healthy balance between academics and those working within the Digital Marketing space, which provides relevant and essential learnings from each perspective. Additionally, the course provided an invaluable opportunity to create relationships with industry experts who provided career advice and help throughout the year.

The assignments are very much based on the concept of 'on-the-job' learning, which is inherently important to TU Dublin. We got the opportunity to work with real companies and live clients, creating social media campaigns and digital marketing projects that actually came to life. Additionally, the work placement aspect of the course provided me with the opportunity to work with a world-class agency where I continue to work as a Social Media & Content Specialist.”

**Amy Tumelty,**  
Social Media and Content Specialist, TBWA

### MODULE LISTING

1

- Semester One**
- Strategic Digital Marketing
  - Digital Metrics & Analytics
  - User Experience
  - Social Media Marketing

2

- Semester Two**
- Campaign Planning & Budgeting
  - Predictive Analytics
  - Marketing Technology
  - Work Experience
  - Dissertation

**Over the Duration of the programme students undertake two self-pace modules online**

- Business Research Methods
- Regulation and Governance

“ If I were given an opportunity to choose my postgraduate college again, I'd still choose TU Dublin.

The amount of support given from staff and lecturers in TU Dublin was tremendous. With the positive, open culture flowing in the campus, it makes blending in the college environment so much easier, especially for international students like myself.

**Hong Ling Wong**



### HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

### CONTACT

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### LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2



# MSc Fashion Buying & Management

## Full-Time

Break into the exciting and fast-paced fashion buying industry.

TU Dublin's innovative Masters in Fashion Buying & Management is to date, the only programme of its kind being offered in the Republic of Ireland. This one year, full-time programme is designed for graduates seeking to break the exciting and fast-paced fashion buying industry. Successful graduates of the MSc in Fashion Buying & Management programme will be suitably equipped with the knowledge and practical skills required to enter into the challenging and competitive world of fashion buying.

The School of Retail and Services Management has devised this Masters in Fashion Buying and Management and customised it to the needs of the Fashion Industry. This highly anticipated route of study is one year full-time in duration. The design reflects the educational requirements and learning opportunities necessary to succeed as a fashion buyer in today's competitive environment. The Masters programme will bring together both industry experts and educators in the respective module areas.



**SUITABLE FOR**  
Graduates seeking to break the exciting and fast-paced fashion buying industry.



**ENTRY REQUIREMENTS**  
Applicants should have a minimum 2.2 honours degree.

English Requirement:  
IELTS score of 6.5 with nothing less than 6 in each component part.



**DURATION**  
1 Year - Full-Time  
further 6 months to complete research project



**FEES**  
€11,950

“ If you are thinking of starting a career in fashion buying the reality is you need a relevant qualification. This course is a great base to gain a thorough understanding of the buying role. If like me, you have an art or design background it is essential you tick the business box. ”

Jen O'Dwyer, Founder of J.O.D Clothing



## MODULE LISTING

### 1

#### Semester One

- Fashion Buying I
- Sociology of Fashion
- Marketing Fashion Brands
- Finance for Non-Financial Managers
- Principles of Luxury Retailing
- Retail Merchandising Analytics
- Research Methods
- Additional: International Study Trip
- Work Experience

### 2

#### Semester Two

- Fashion Buying II
- Store Environment
- International Fashion Retailing Strategy
- E-Commerce Strategy
- Material and Fabrics
- PR and Communications
- Research Project

“ The Masters in Fashion Buying give a great insight and introduction to the industry, the programme will most definitely give you the start in fashion buying that you are looking for. ”

Philipa Ryan- Graduate

## HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

## CONTACT

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## LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

# Postgraduate Diploma Accounting

## Full-Time Conversion Programme

The Postgraduate Diploma in Accounting is a Level 9 one year intensive full-time conversion programme designed for non-accounting students wishing to pursue a career as professional accountants.

Upon successful completion of this programme, and subject to performance in specific modules, graduates receive full CAP 1 exemptions from Chartered Accountants Ireland, and the maximum allowable exemptions from the Association of Chartered Certified Accountants (ACCA) (F1-F9 inclusive). Exemptions are also available from

CIMA, CPA Ireland and the Irish Taxation Institute examinations.

TU Dublin and BDO Ireland established the TU Dublin - BDO Case Study Competition. Students from Final Year Undergraduate Programmes along with students from our Postgraduate Diploma in Accounting and MSc. Accounting take part in a case study competition, hosted in BDO offices. The case studies are accounting and finance related based on real-life businesses which provides authentic learning, improves problem solving and communication skills for our students.



### SUITABLE FOR

Aimed at non-accounting graduates wishing to pursue a career as professional accountants. Those successfully completing this programme gain attractive exemptions from the examinations of the main accounting bodies operating in Ireland.



### ENTRY REQUIREMENTS

Applicants should have a minimum 2.2 honours bachelor degree in a discipline other than accounting.

Due to competition for places, firm offers will be made to candidates on a 2.1 or higher and offers will be made to 2.2 graduates should there be places available.

Proficiency in English, minimum 6.5 IELTS



### DURATION

1 Year - Full-Time



### FEES

€6,000, payable as €3,000 per semester

### KEY FEATURES

- Conversion programme
- CAP1 exemptions;
- 9 ACCA exemptions;
- Guest speakers

### CORE MODULES

- Financial accounting
- Management accounting
- Taxation

### OPTIONAL MODULES

- Auditing
- Data Analysis for Accounting & Finance
- Business Law
- Financial management

### HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

### CONTACT

Evelyn Murphy  
[evelyn.murphy@tudublin.ie](mailto:evelyn.murphy@tudublin.ie)

### LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

“ This program is a conversion course for students with no accounting background so I was not worried that the materials would be too difficult. The main reason for joining the program is that I will get the full exemptions from CA Proficiency 1 (CAP1) examinations of Chartered Accountants Ireland, and exemptions from modules F1 to F9 of the ACCA, after completing the diploma. It could be a good start for my career.

The lecturers are professional, knowledgeable, and friendly. They are always happy to answer my questions during classes or even after classes. The learning materials are well explained and organised. Even though the learning schedule is packed to learn a huge amount of accounting concepts in 8 months, it is still worthwhile as I can go back to the workplace sooner. It is a good program for people who want to change their career to accountancy.”

Hiutung Ng





# International Accounting

## Full-Time

The Masters in International Accounting was designed for accounting graduates wishing to further their studies in accounting and prepare for a career in the international accounting market, the programme enables graduates to successfully complete the ACCA examinations.

The programme will also develop the skills and competencies required to undertake independent

research in the areas of accounting and related areas.

Graduates of the MBS in International Accounting receive 9 ACCA exemptions F1 to F9 subject to performance in specific modules in the programme. Following appropriate training most graduate pursue careers as professional accountants with a wide range of companies.



**SUITABLE FOR**  
Individuals looking to embark on a career as a professional accountant.



**ENTRY REQUIREMENTS**  
Applicants should have a minimum 2.2 honours accounting degree and 6.5 IELTS.

All candidates who present with the entry requirements will be interviewed.



**DURATION**  
1 Year - Full-Time



**FEES**  
€8,900, payable as €4,450 per semester

**KEY FEATURES**

- 9 ACCA Exemptions
- Live Company Projects
- Seminar Series



### MODULE LISTING

1

#### Core Modules

- Financial Reporting
- Management Accounting; Finance;
- Communications & Professional Development;
- Ethics & Governance;

2

#### Optional Modules

- Auditing
- Taxation
- Business Law

RP

#### Research Project

Supported by an academic supervisor assigned according to area of research interest, the dissertation project allows you to conduct independent research in a topic of your choice. This may be linked to an issue or problem to be solved in your organisation, or it might be designed to allow you develop your expertise in an area that aligns with your career ambitions.”

#### HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

#### CONTACT

Evelyn Murphy  
[evelyn.murphy@tudublin.ie](mailto:evelyn.murphy@tudublin.ie)

#### LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

# MSc Accounting Full-Time

The Masters in Accounting was designed for accounting graduates wishing to further their studies and prepare for a career as an accounting professional.

The programme is focused on enabling graduates to achieve the CAP2 exams from the Chartered Accountants of Ireland, it will also equip graduates to successfully complete the examinations of the other major accounting bodies operating in Ireland such as the ACCA, CIMA and CPA.

The programme will also develop the skills and competencies required to undertake independent

research in the areas of accounting and related areas.

TU Dublin and BDO Ireland established the TU Dublin - BDO Case Study Competition. Students from Final Year Undergraduate Programmes along with students from our Postgraduate Diploma in Accounting and MSc. Accounting take part in a case study competition, hosted in BDO offices. The case studies are accounting and finance related based on real-life businesses which provides authentic learning, improves problem solving and communication skills for our students.



### SUITABLE FOR

The masters in Accounting offers you the opportunity to develop the knowledge and expertise you need for a rewarding career as an accounting professional. The programme is designed, in particular, for accounting graduates looking to gain exemptions from the CAP2 suite of examinations from Chartered Accountants Ireland while also gaining a Masters qualification. The programme builds participants expertise

in the technical accounting areas along with developing their critical thinking, communications, problem solving skills all of which are necessary to succeed in today's business environment.



### ENTRY REQUIREMENTS

An honours bachelor degree (2.1 or higher) with accounting constituting a major part.

It is expected that all candidates will have full CAP1 exemptions from Chartered Accountants Ireland (CAI).

Proficiency in English, minimum 6.5 IELTS



### DURATION

1 Year - Full-Time



### FEES

€8,900, payable as €4,450 per semester

### KEY FEATURES

- CAP2 exemptions
- Case Studies;
- Small class size;
- Guest speakers



### MODULE LISTING

- Financial Reporting
- Management Accounting
- Finance
- Taxation
- Auditing
- Accounting & Strategy in Practice
- Ethics & Governance
- Accounting Inquiry

### HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

### CONTACT

Evelyn Murphy  
[evelyn.murphy@tudublin.ie](mailto:evelyn.murphy@tudublin.ie)

### LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

“What separates this course from other offerings, is the Accounting & Strategy in Practice module that provides invaluable preparation for the FAEs. The module draws on all strands of the accounting syllabus including audit, finance, management accounting, financial reporting, tax and strategic management exactly like the FAEs. We were assessed through a series of day long case study sessions requiring us to identify the relevant issues and offer possible solutions in the correct format. This module was created to provide students with a foundation for approaching the FAE exams and is a complete success. For this module alone I would recommend this course to anybody interested in pursuing a career in accountancy.”

Liam Rushe, PWC



# Postgraduate Diploma Finance Conversion Programme

The Postgraduate Diploma in Finance is an intensive one year full-time or two year part-time programme for non-finance graduates wishing to pursue a career in the financial services industry or a career in the finance function.

Career opportunities include Investment Banking, Corporate Finance, Investment and Risk Management. The programme offers graduates an excellent grounding for further postgraduate studies in Finance.

It is suited to graduates with an interest in developing analytical and practical skills in preparation for a career in Finance and Banking. Graduates from all backgrounds are considered and no previous knowledge of finance is assumed. A competence in quantitative skills, though not essential, would be an advantage.



**SUITABLE FOR**  
Non-finance graduates wishing to pursue a career in the financial services industry or a career in a finance function



**ENTRY REQUIREMENTS**  
An honours bachelor degree (2H2 or higher) from a recognised degree awarding institution either in Ireland or elsewhere. An aptitude for Maths will be expected.

Proficiency in English. Applicants whose first language is not English will require IELTS or TOEFL scores



**DURATION**  
One Year Full-Time



**FEES**  
€6,200

## KEY FEATURES

- Conversion Programme
- Student Managed Fund
- Live Company Projects



## MODULE LISTING

- Corporate Finance 1
- Economics\*
- Information Technology for Finance\*
- Mathematics for Finance and Economics
- Financial Econometrics 1
- Derivatives 1
- Macroeconomics and International Finance
- \*IT for Finance must be taken if exemption given for Economics
- Corporate Finance 2
- Financial Econometrics 2
- Derivatives 2
- Financial Statement Analysis
- Financial Services Governance and Regulations
- Macroeconomics and International Finance

## HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

## CONTACT

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## LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

# MSc Finance

## Full-Time

Applications are invited for this intensive one year full-time programme for finance graduates wishing to pursue a career in the financial services industry or a career in the finance function.

Graduates of the programme will be equipped to work in a number of areas in the financial sector. Graduates will have a strong exposure to the financial markets and to market instruments. As such they are equipped to work in roles where analysis of financial and economic information is required, corporate finance type roles in a wide variety of organisations. They would also be equipped to carry out econometric analysis in a research support role in a financial institution. While most students are expected to enter the programme with a view to launching a successful career in the finance industry, others may wish to

use it as a stepping stone to later obtain a PhD.

MSc. Finance students in TU Dublin established a Student Managed Fund in 2018 where students manage their own investment portfolio which is sponsored by Goodbody Stockbrokers. All proceeds made during the year go to a charity of the students choice.

A team also took part in the CFA Research Challenge which is a globally recognised and highly prestigious competition.

As part of the MSc. Finance programme we have fantastic relationships with some of Ireland's Largest Professional Services Firms and we host a number of offsite office visits which include JP Morgan, Goodbody, HedgeServ and EY.



### MODULE LISTING

# 1

#### Semester One

- Corporate Finance
- Derivatives I
- Econometrics
- Financial Statement Analysis
- International Capital Markets
- International Finance 1

# 2

#### Semester Two

- Derivatives II
- Econometrics including Time Series
- Financial Asset Valuation
- International Finance II
- Research and Thesis

### HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

### CONTACT

Sean O' Reilly  
[sean.oreilly@tudublin.ie](mailto:sean.oreilly@tudublin.ie)

### LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2



### SUITABLE FOR

Graduates wishing to pursue a career in the financial services industry or a career in a finance function.



### ENTRY REQUIREMENTS

Applicants should have an honours bachelor degree (II.2) or higher with finance constituting a major part and will be assessed as to their general suitability. .

Applicants whose first language is not English will require IELTS or TOEFL scores



### DURATION

1 Year - Full-Time



**FEES**  
€8,500

### KEY FEATURES

- Student Managed Fund
- Live Company Projects
- Off-site Company Visits

“The M.Sc. in Finance programme provided me with the necessary knowledge and skills to begin my career in academia and research, and they are very likely to enable future students to pursue careers in areas of finance such as financial services, risk management, investment analysis and international finance. This highly intensive course will improve your communication and time management skills which will enable you to feel comfortable in a professional environment. One of the greatest assets of this course is its lecturing staff. The highly knowledgeable, professional and approachable staff of the M.Sc. in Finance programme are happy to assist you and provide guidance, and it is unlikely that you will ever feel left behind or lost. I would recommend this course to anyone who wishes to experience a different and challenging area of study that has the potential to be extremely rewarding.

Klavs Ciprikis





# MSc International Business

Full-Time

## Why Study this Programme at TU Dublin?

- Seminar series allows deeper reflection on contemporary themes of international business.
- International study visit to partner academic institution, including site visits to top international organisations.
- Small, highly diverse, student group.

This course is an exciting one-year programme dedicated to growing business graduates into

the international business people of the future. Internationally Ireland and Irish business is renowned for having a global outlook, illustrated by the country's success at attracting MNC's, and the accomplishments of indigenous champions. This programme will capitalise on this well-deserved reputation to attract an internationally diverse mix of business graduates, which is just part of the key philosophy of the programme- 'Everything global'.



**SUITABLE FOR**  
The target audience for this pre-experience and postgraduate qualification is primary business graduate students who wish to build on their existing learning and have an aspiration to reach a senior management position in an international business.



**ENTRY REQUIREMENTS**  
Applicants with an Honours Bachelor Degree in Business (2.1 or higher) or equivalent will be considered first.

Any places that may then be remaining will be allotted to suitable applicants with an Honours Degree in Business, overall 2.2 grade

Applicants whose first language is not English will require IELTS or TOEFL scores



**DURATION**  
1 Year - Full-Time



**FEES**  
€8,900

## KEY FEATURES

- International Study Visit
- Seminar Series
- Company Consulting Project



## MODULE LISTING

- International Strategic Management
- International Organisational Behaviour and HRM
- International Marketing
- International Operations Management and Information Systems
- International Regulatory Environment
- International Finance and Economics
- International Study Visit and Consultancy Project

# RP

The capstone of this programme is the dissertation, which involves independent learning in the completion of a research task, under the guidance of a supervisor.

## HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

## CONTACT

Alex Gibson  
t: 01-402 7898  
e: [alex.gibson@dit.ie](mailto:alex.gibson@dit.ie)

## LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2

# MSc Business & Entrepreneurship

Full-Time

The MSc in Business and Entrepreneurship is an exciting one-year programme dedicated to transforming Science, Technology, Engineering, Arts and Humanities & Social Science and Maths (STEAM) graduates into leaders who will guide and create tomorrow's businesses. It aims to achieve this through providing participants with the acumen to successfully transform ideas and innovations into commercial reality. In doing so, it addresses Ireland's need to maintain

competitiveness by cultivating cross-disciplinary, entrepreneurial graduates. This programme draws on the unique capability and reputation of TU Dublin which was founded from the fusion of Ireland's oldest and most successful business and technology colleges.



## SUITABLE FOR

The programme is aimed at graduates from Science, Engineering, Social Science and Technology related disciplines who wish to acquire the business and entrepreneurial skills to identify and exploit business opportunities.



## ENTRY REQUIREMENTS

Prospective participants should have a good Science, Technology, Engineering, Arts/ Humanities & Social Science or Maths honours bachelor degree (2H2 or higher)

Applicants whose first language is not English will require IELTS or TOEFL scores



## DURATION

1 Year - Full-Time



## FEES

€7,750

“The MSc (Business & Entrepreneurship) at TU Dublin is the perfect programme for non-business graduates wishing to develop a new venture or for those wishing to acquire the business knowledge, skills and abilities to make entrepreneurial and innovative contributions to corporate, social or community organisations. In my class we had students from around the globe and this diversity – coupled with the great teaching, coaching and mentoring helped create a dynamic learning environment. A life changing experience!”

Dr Kisito Futonge Nzembazie  
Serial Digital Entrepreneur

## MODULE LISTING

1

### Semester One

- Business Creativity
- Technology Management
- Business Development 1
- Venture Finance
- New Product and Market Development
- Business Law
- Business Research methods

2

### Semester Two

- Business Strategy
- Innovation Management
- Management Accounting
- Business Development 2
- Business Taxation
- Field Consulting Project

CP

The capstone of this programme is the dissertation, which involves independent learning in the completion of a research task, under the guidance of a supervisor.

“Other courses in different universities offered similar modules but the focus on enterprise along with the real-life experiences of the consultancy project, rather than just a thesis, really endeared me to this course. It did not disappoint! The modules were well balanced and the lecturers delivering each module were extremely knowledgeable. The material and notes supplied were ideal for future referencing and re-visiting, while all lecturers were very approachable and helpful. The balance of real-world experience offered in modules such as consultancy and Business Development paired with exploration in modules such as Technology and Innovation Management made for an extremely enjoyable learning experience for me. Modules such as Business Law and Venture Finance offered real applicable learning and knowledge for any aspiring entrepreneur.”

Niamh McEvoy  
Entrepreneur and Professional Athlete

## HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

## CONTACT

Dr. Anthony Paul Buckley  
e: [anthony.buckley@tudublin.ie](mailto:anthony.buckley@tudublin.ie)  
t: +353 1 402 7114

## LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2



# MSc Technology & Innovation Management

## Full-Time

Designed for science and technology graduates seeking to take on innovation leadership roles.

### Why study this programme at TU Dublin?

- Understand how technology and innovation open the way to new business opportunities.
- Gain an understanding of the essential business and management skills for technology and innovation management.
- Be prepared for careers in industries from manufacturing to services and new venture creation to the public sector.
- Undertake an industry consultancy project on a live issue for a business client.

The MSc Technology and Innovation Management is an industry-focused programme designed to enable graduates from science and technology disciplines gain the theoretical and practical tools needed to address the challenges of innovation and technological change from the perspective of entrepreneurs, firms and governments. To

prepare students for a variety of careers including a leader of innovative teams, an entrepreneur in a technology-driven organisation, or other technology leadership roles, the programme has a focus on developing analytical and critical skills, personal communication skills and effective team-working. Students gain an understanding of how the innovation process works, how companies organise to take advantage of internal and external sources of innovation, how to carry out technology investment appraisal and forecast future innovation trends. Students learn how new, innovative products get to market, how companies introduce innovation and how enterprises set up new ventures. Being able to apply programme learning is central to our teaching and assessment approaches, and particularly through our capstone group consultancy project where students work in teams on a real issue for a business client.



### SUITABLE FOR

The programme is intended for science and technology graduates seeking to take on management or innovation leadership roles in technology based organisations. It provides excellent preparation for careers in new business development, innovation project management and innovation consultancy, in product and service contexts across a broad range of industries.



### ENTRY REQUIREMENTS

Bachelor degree in science, engineering or technology with a minimum 2.2 result or international equivalent.

The programme operates a Recognition of Prior Experiential Learning (RPEL) scheme meaning non-graduates with extensive professional experience and other prior qualifications may also be considered for the course.



### DURATION

1 Year - Full-Time



**FEES**  
€7,600

### KEY FEATURES

- Conversion Programme for Technology Graduates
- Consultancy Project
- Accredited by Irish Management Consultants Association



### MODULE LISTING

1

#### Semester One

- Marketing
- Finance for Decision Makers
- Innovation Management
- Strategic Management
- Project Management
- Business Research Methods

2

#### Semester Two

- Commercialisation
- Technology Management
- Strategic Entrepreneurship
- Understanding and Leading Projects
- Operations Management
- Strategic Supplier Management

CP

The consultancy project reflects the applied nature of the programme, providing students with an opportunity to work in teams to apply their learning to a live company challenge and to hone their consultancy skills. Examples of companies for which students have completed consultancy assignments for include Citi, Toyota, Harris Group, Diageo and Ericsson.

### HOW TO APPLY

Submit your application and supporting documentation online at [tudublin.ie/pgbusiness](https://tudublin.ie/pgbusiness)

### CONTACT

Declan Allen  
t: 01 4023031  
e: [declan.allen@tudublin.ie](mailto:declan.allen@tudublin.ie)

### LOCATION

TU Dublin- City Campus,  
College of Business,  
Aungier Street,  
Dublin 2



[tudublin.ie/pgbusiness](http://tudublin.ie/pgbusiness)

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