

Féidearthachtaí as Cuimse  
Infinite Possibilities

Community of Practice

# ENTREPRENEURSHIP & INNOVATION

Sponsored by:

GROWTHhub

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**DUBLIN**  
OLLSCOIL TEICNEOLAÍOCHTA  
BHAILE ÁTHA CLIATH  
TECHNOLOGICAL  
UNIVERSITY DUBLIN



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**Dr Anthony Buckley**  
Head of Discipline for  
Entrepreneurship &  
Innovation  
School of Marketing  
& Entrepreneurship

# Agenda



Welcome – Dr Etain Kidney



Launch of COP – Dr Anthony Buckley



Heritage of Entrepreneurship Education in  
TU Dublin – Prof. Tom Cooney



GROWTHhub – Accelerating the adoption of  
Entrepreneurship in TU Dublin – Paul O Reilly



Brown Bag Session



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**Welcome**  
**Dr Etain Kidney**  
Head of School of  
Marketing &  
Entrepreneurship

# Background



Approved by TU Dublin President's Group 9  
December 2020

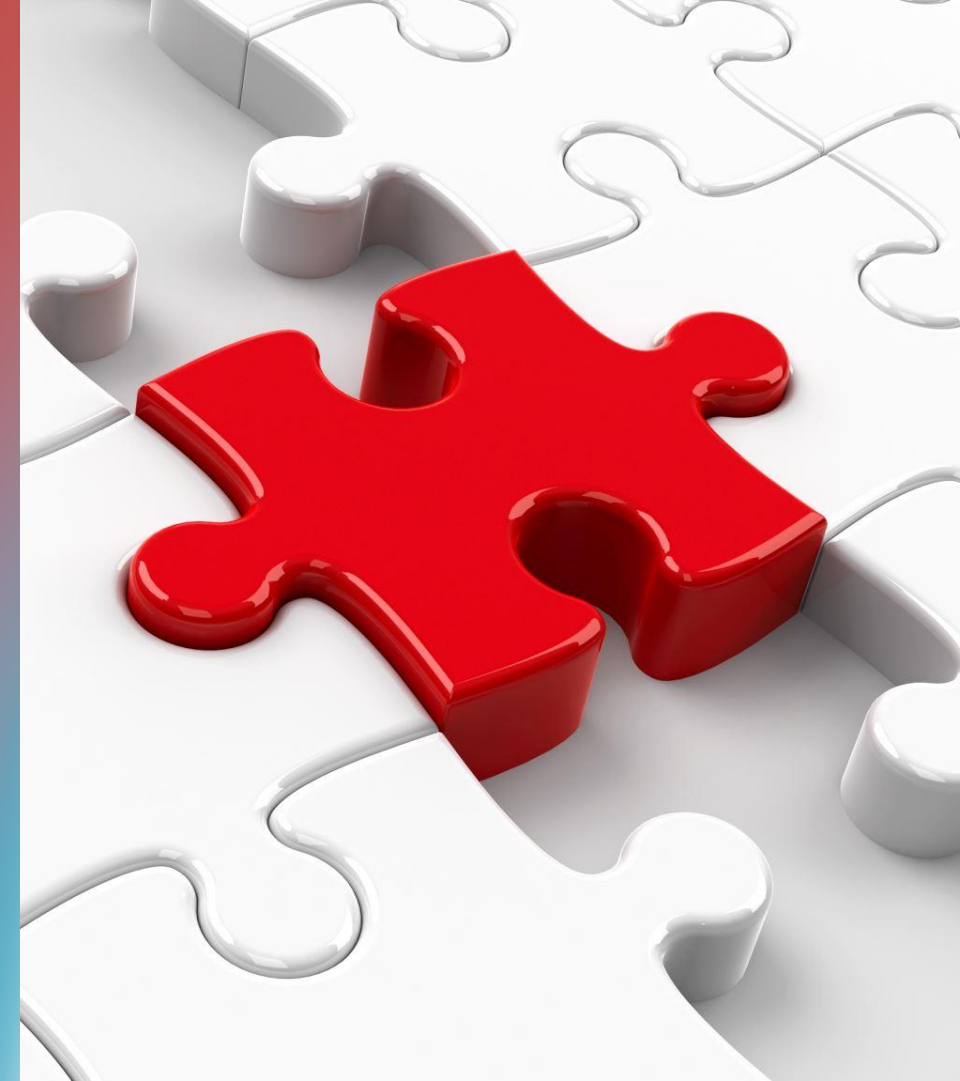
**STRATEGIC GOALS**

**01** **INSPIRING  
MINDS**

**02** **IGNITING  
INNOVATION**

**03** **EXPLORE &  
ADVANCE**

**04** **CONNECT &  
COLLABORATE**



- The development of an internal community of practice where **best practice** is shared and opportunities to **link supports** are leveraged for the advancement of our entrepreneurs

# Community of Practice



Mission is to accelerate the adoption of practice – based, research informed Entrepreneurship & Innovation education across the University



Focus is on Teaching & Learning, Research & Best/Next practice in Sustainable and Inclusive Entrepreneurship & Innovation



Stand up, Start-up & Scale up for value creation in economic, social, cultural, community & society for our student & entrepreneurs



Developing Mindsets, Skillsets & Toolsets for our students & entrepreneurs



Encourage disciplined Innovation Processes for Start-ups and Corporates



# COP – Entrepreneurship & Innovation



Open to all interested in E&I within TU Dublin initially across all Faculties and support services



Close partnership with GROWTHhub, KTO, TU Incubators, Enterprise Academy, Enterprise Engagement & TU Dublin Foundation



Teams channel will be used for communication – set up with GROWTHhub



Events organised in partnership with GROWTHhub (L&T, Research & Practice) and COP members – two per Semester



Repository of Knowledge assets will be established with GROWTHHub



Support Entrecomp (Entrepreneurship Competence Framework) from EU as a transversal competence framework for the University



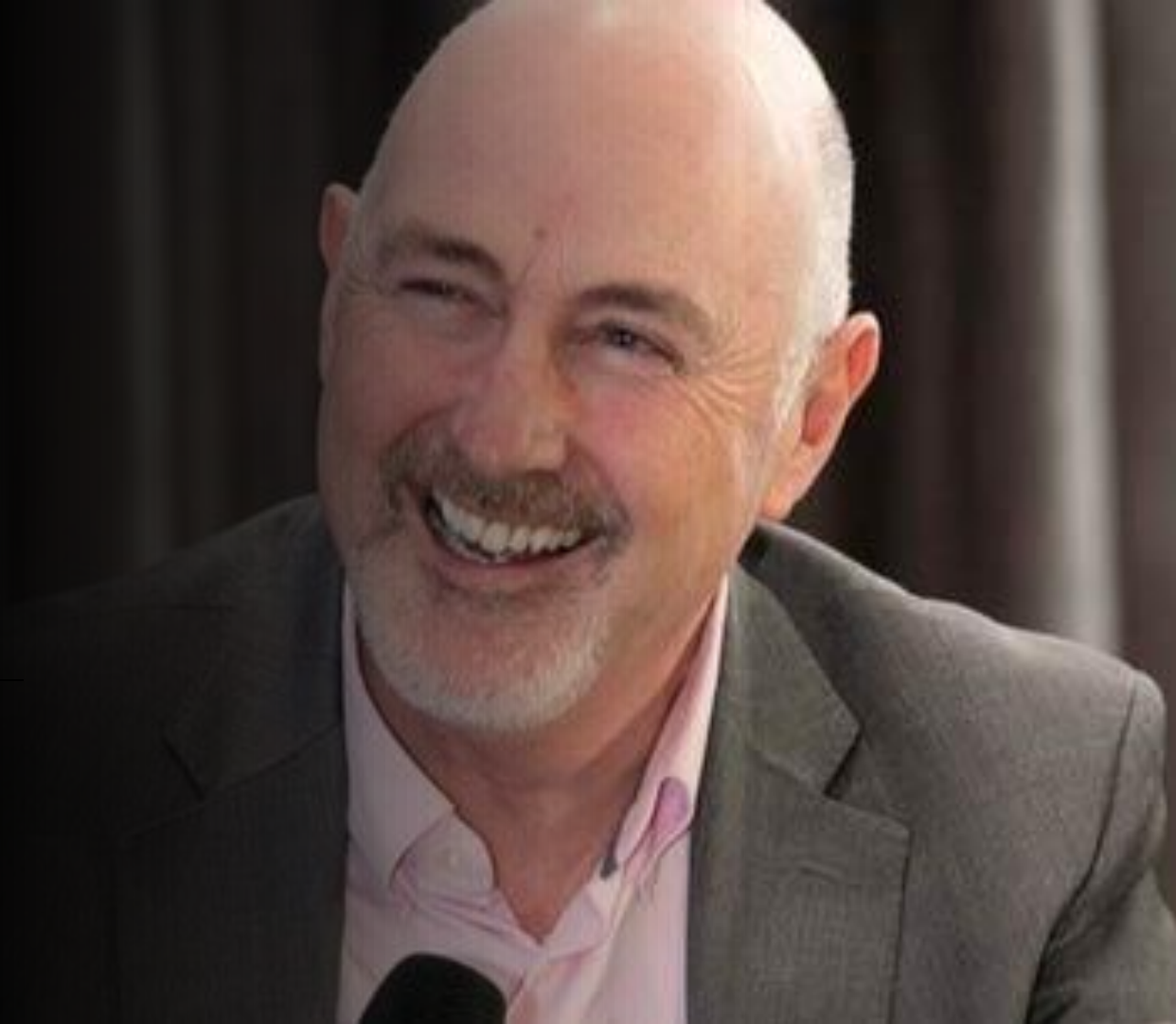
The real talent in all entrepreneurship—not only in tech start-ups—is finding the right **PROBLEM**, not building the right solution.

Marius Urache (2019)



**Professor Tom Cooney**  
**School of Marketing &**  
**Entrepreneurship**

Heritage of  
Entrepreneurship  
Education in TU Dublin –  
Past, Present & Future





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**Paul O Reilly - Project Lead  
GROWTHhub**

**GROWTHhub –  
Accelerating the adoption  
of Entrepreneurship in TU  
Dublin**