

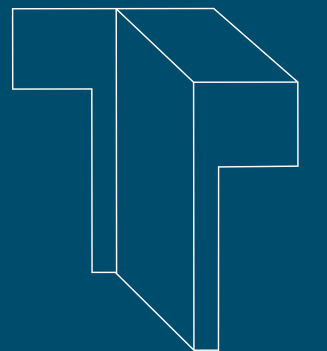
ACADAMH  
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ENTERPRISE  
ACADEMY

COLLABORATIVE TALENT DEVELOPMENT  
**COMMUNITY OF PRACTICE**

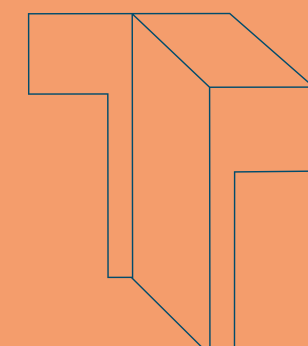


# SKILLS FOR THE FUTURE

Exploring the benefits of micro-credentials  
for individuals and businesses



[www.tudublin.ie/enterprise-academy](http://www.tudublin.ie/enterprise-academy)



# WELCOME AGENDA

- |              |                        |  |
|--------------|------------------------|--|
| <b>14:00</b> | <b>Welcome</b>         | Dr. Claire Mc Bride, Head of the Enterprise Academy  |
| <b>14:10</b> | <b>Introductions</b>   | Dr. Brian Murphy, Enterprise Engagement Partner <ul style="list-style-type: none"><li>• John Kilroy</li><li>• Tina Maree</li><li>• Dr. Philip Owende</li></ul> |
| <b>14:35</b> | <b>Q &amp; A</b>       | Please post questions in the chat  |
| <b>14:50</b> | <b>Closing Remarks</b> |  |
| <b>14:55</b> | <b>Close</b>           |  |



<http://tudublin.ie/ea-community-of-practice>



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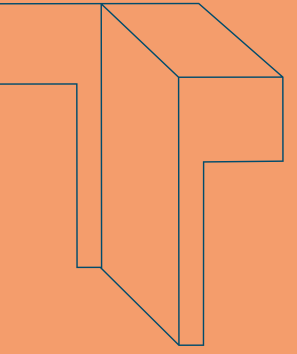
# ENTERPRISE ACADEMY

A multi-disciplinary business unit at TU Dublin taking an innovative approach to **Collaborative Talent Development** for workplace learners, and brokering enterprise connections to on-campus learners.

- Launched November 2022
- A key output of the **Convene Project**
- Funded by the HCI Pillar 3, to increase capacity in higher education to meet priority & emerging skills needs.

**CONVENE**  
transforming *university-enterprise* engagement

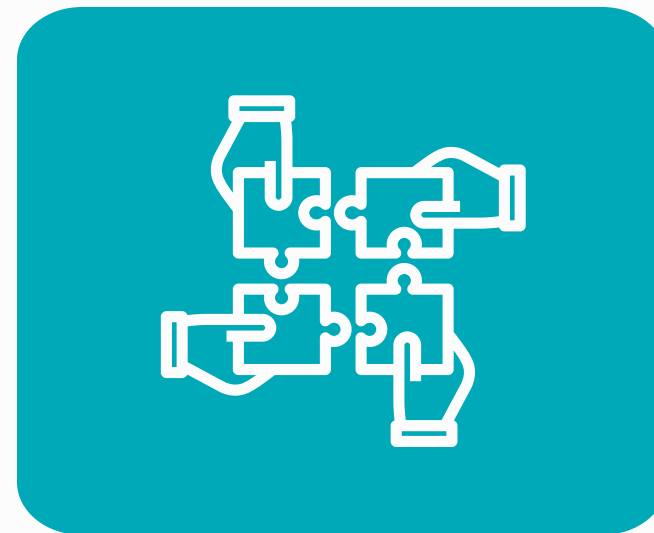
# HOW WE WORK



A sector-facing team of academics and domain experts, offering **partnership resources** to facilitate the co-development of flexible, accredited talent development solutions.

## Brokering University Enterprise partnerships

01.



### CO-DESIGN

Co-design of organisation, industry or function-specific learning solutions

02.



### COLLABORATION

Recognising and accrediting existing industry programmes through collaborative provision

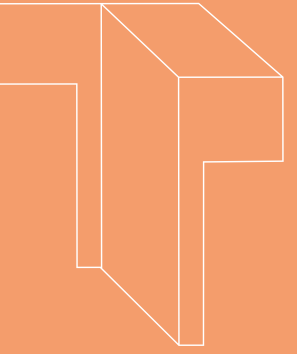
03.



### ENTERPRISE FACULTY

Bridging on-campus learners with enterprise faculty for live challenges and guest lectures

# OUR PARTNERS



Sports  
Tech  
Ireland

**SuperValu**  
Real Food, Real People



**VERSION 1**



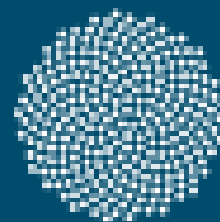
**Fís Éireann**  
Screen Ireland



**Design & Crafts  
Council Ireland**



Local Enterprise Office

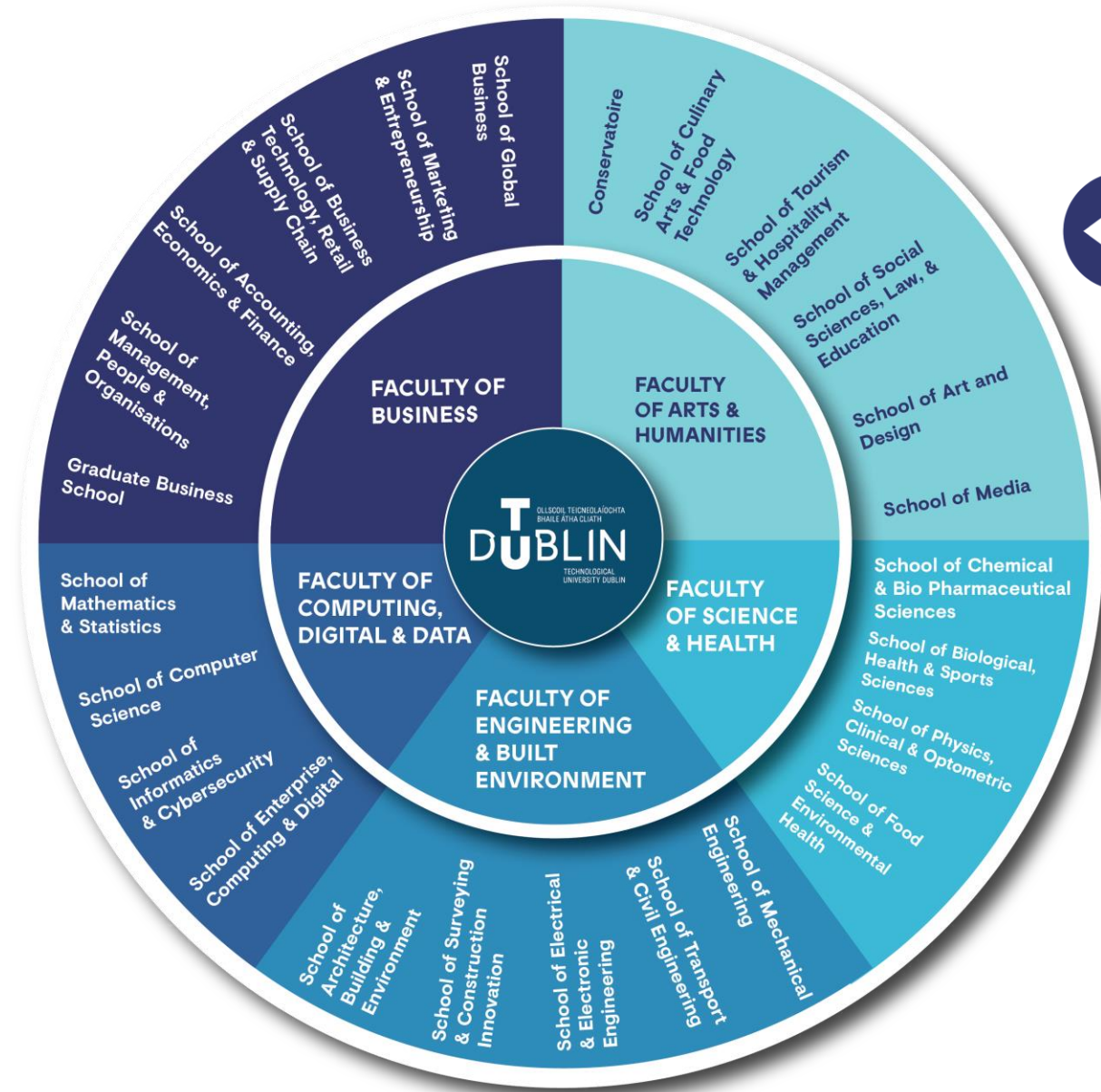
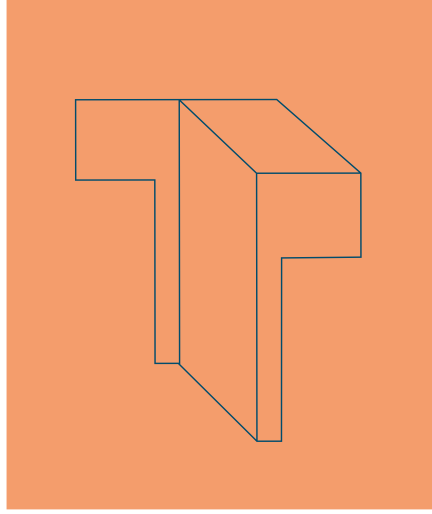


**Technology  
Ireland**  
Ibec

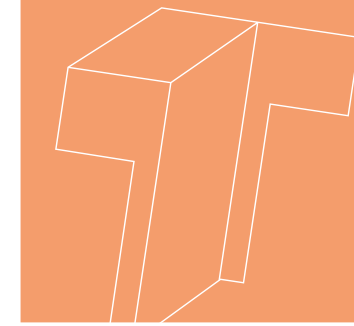
**intel**®



# UNIVERSITY / ENTERPRISE ECOSYSTEM



# WHAT ARE MICROCREDENTIALS



- *short, flexible learning experiences that certify specific skills or knowledge, designed to meet industry demands and support professional development*
- *they include an assessed component and must meet quality assurance standards to support lifelong learning*

**Professor Ang Davies**, Academic Theme Lead for Flexible Pathways and  
**Professor Simon Thomson** Director of Flexible Learning, University of Manchester

# OUR PANEL TODAY

Joining us for the information session today are:



**John Kilroy**

Founder and CPO  
Digital Learning Institute



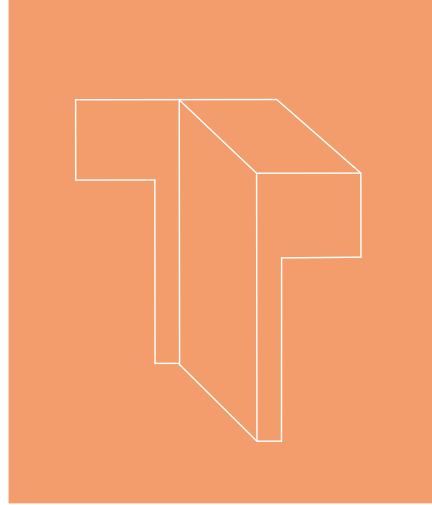
**Tina Maree**

National Executive Officer at  
Irish Hospitality Institute



**DR. PHILIP OWENDE**

Assistant Head of Academic  
Affairs at TU Dublin

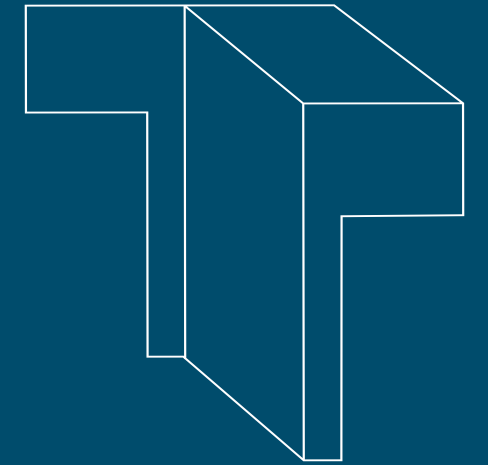






**Please add questions to the chat!**

# OUR NEXT COP EVENTS



## Unlocking Potential through RPL

Talent Development in the Screen Sector  
Online 14:00 – 15:00



## Enterprise Faculty

In-person event  
Greenway Hub  
Room 402 at 14:00 – 15:00



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*Thank you for attending today.*

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