



Rialtas na hÉireann Government of Ireland



OLLSCOIL TEICNEOLAÍOCHTA BHAILE ÁTHA CLIATH BLIN TECHNOLOGICAL UNIVERSITY DUBLIN

ACADAMH FIONTRAÍOCHTA ENTERPRISE ACADEMY

Fellowship Programme 2025

Information Session 30th September 2024

For details visit : tudublin.ie/enterprise-academy-fellowships



OUR TEAM TODAY

Joining us for the information session:



DR. CLAIRE Mc BRIDE

Head of the Enterprise Academy and Convene Project Lead



DR. CLAIRE BROUGHAM

Enterprise Academy Fellow Lecturer, Engineering and Medical Devices



ACADAMH **FIONTRAÍOCHTA NTERPRISE** ACADEMY



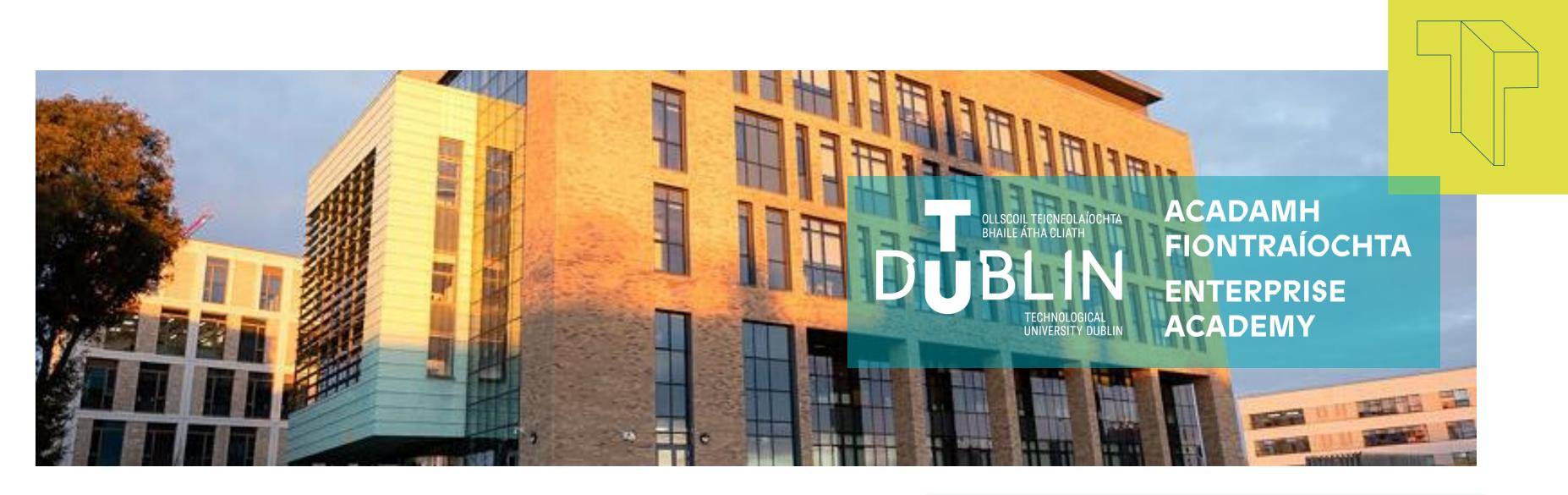




DR. ETAIN KIDNEY

Head of School, Marketing and Entrepreneurship

FOLLOWED BY Q&A CLOSES 13:45PM



ENTERPRISE ACADEMY

A multi-disciplinary business unit at TU Dublin taking an innovative approach to **Collaborative Talent Development** for workplace learners, and brokering enterprise connections to on-campus learners. Launched November 2022 as a key output of the Convene Project
Funded by HCI Pillar 3, to increase agility and capacity in higher education to meet priority & emerging skills needs.

transforming *university-enterprise* engagement

WHAT WE DO

- Build and grow active partnerships across **academia and industry** to create value and impact for professional learners, the TU Dublin community and wider society.
- Support the University in achieving its aim to increase active partnerships by 10% and to grow diversified income to 30% of total income by 2028.

We focus on accredited solutions working with faculty partners and organisations of all sizes, across key sectors, intent on attracting, engaging and retaining the best and brightest of talent. AGILITY & CO-DESIGN

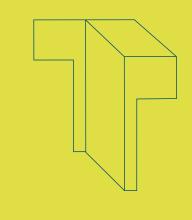
DEEP SECTORAL & DISCIPLINARY KNOWLEDGE



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www.tudublin.ie/enterprise-academy

OUR CORE ACTIVITIES

A sector-facing team of academics and domain experts, offering partnership **resources** to facilitate the co-development of flexible, talent development solutions.

> **Co-design** of accredited discipline-based and interdisciplinary programmes that are organisation, industry or function-specific

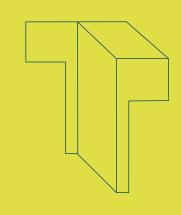
Recognising and accrediting existing industry programmes through **Collaborative Provision**

Bridging on-campus learners with Enterprises for Live Challenges, Guest lecturers, etc., through **Enterprise Faculty**



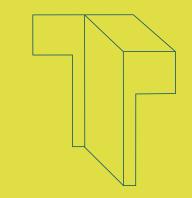
ACADAMH FIONTRAÍOCHTA







UNIVERSITY / ENTERPRISE **ECOSYSTEM** ACADAMH FIONTRAÍOCHTA DUBL ENTERPRISE PRIMARK ACADEMY SGS FACULTY OF BUSINESS FACULTY OF ARTS & HUMANITIES shool of Media FACULTY OF FACULTY CHURCH COMPUTING, DIGITAL & DATA OF SCIENC & HEALTH OF OAK FACULTY OF ENGINEERING & BUILT Design & Crafts Council Ireland $\mathbf{c}_{\mathbf{a}}$ ENVIRONMENT Skillnet, Central & Local Enterprise Office continuous focus **Enterprise** Ireland on our learners 🔒 IDA Ireland **5** Faculties LSCOIL TEICNEOLAÍOCHTA 24 Schools 3 Campuses Business Support Agencies



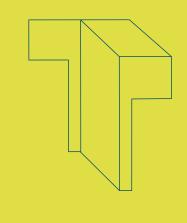




FELLOWSHIP PROGRAMME

Enterprise Academy Fellowships Q1/2 2025 call

- Staff in academic faculties, professional services, research or innovation centres are eligible to apply
- Up to **5 full-time equivalent** Fellowships funded
- Expressions of interest accepted until **5pm on Oct 7th, 2024**
- EOI Forms are available on our website www.tudublin.ie/enterprise-academy-fellowships



Fellowships constitute full-time assignments for up to **5 months** (from mid-January to mid-June 2025)

FELLOWSHIP PROJECTS

We welcome ideas from TU Dublin staff under the broad theme of co-creation of skills and innovation solutions with enterprise.

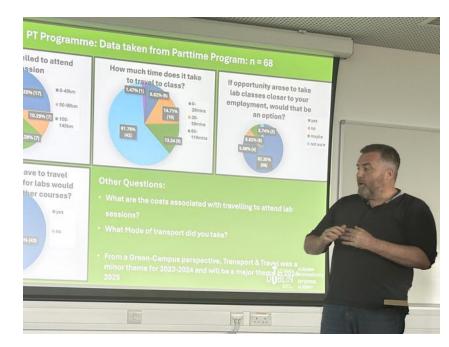
- Have **clear and achievable deliverables** aligned to relevant objectives of the faculty/school or unit and TU Dublin's strategic plan.
- Join-the-dots across our university-enterprise ecosystems with our academic, professional services, research and innovation communities.
- Address critical skills and innovation needs in one/more sectors: ICT/FinTech, Tourism, Food & Drink, Creative & Cultural, Social Enterprise, MedTech & Pharma, Engineering, Construction & the Built Environment.



ACADAMH IONTRAÍOCHTA









FELLOWSHIP SUPPORTS

WE PROVIDE:



Full semester secondments with backfill to the home School/unit (to a max, value of €25,000)



Educational models for **Accredited Talent Development** and tools and techniques for effective discovery

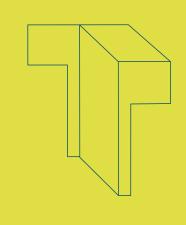


Coaching through the innovation lifecycle and curation of high-quality content to support skills solutions

Navigation of standard and collaborative quality assurance processes, and cultivation of enterprise ecosystems.







Community of Practice addressing common challenges for Collaborative Talent Development

Professional development plans including coaching and selective upskilling

Assistance with securing funding (Springboard, Innovation Vouchers, and other funding vehicles)

Championing **business process** transformation within TU Dublin for university-enterprise engagement



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FELLOWSHIP ROADMAP

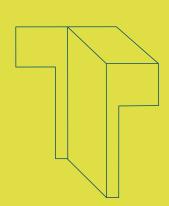
Fellows receive support throughout the innovation lifecycle – from ideation and quality assurance to funding and go-to-market planning.

A tailored programme is devised for each Fellow, and an Enterprise Academy mentor / coach is assigned throughout the programme.



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PARTICIPATION

Participate fully in the weekly sessions of the Enterprise Academy. Active peer support.

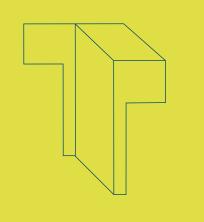
PRODUCTION

Co-development with enterprise. Output is aligned with original



PRESENTATION

Measurable impact via final report, programmes, modules, process updates, conferences, papers etc.



OUR FELLOWS

To date **16 Fellowships** have been awarded.

Research **projects span sectors**, including tourism, food and beverage, arts, and media, digital, science and engineering

New programmes and modules have emerged that **respond to the critical and emerging skills needs of commercial and social enterprise**



ACADAMH FIONTRAÍOCHTA ENTERPRISE ACADEMY













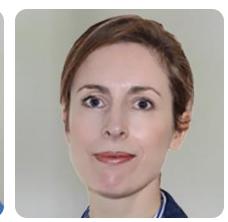






















DR. CLAIRE BROUGHAM

ENTERPRISE ACADEMY FELLOW 2024, LECTURER IN ENGINEERING AND MEDICAL DEVICES, SCHOOL OF MECHANICAL ENGINEERING

> My time at the Enterprise Academy has been among the most exciting and inspiring time that I've had over my 14 years here in TU Dublin. I really value the Fellowship and the opportunity that it has given me.

FELLOWSHIP PROJECTS

MEDICAL DEVICE SECTOR: TALENT DEVELOPMENT FOR HEALTHCARE INNOVATION

The aim of this fellowship was to examine educational needs of the medical device industry in Ireland, specifically focusing on R&I functions. We investigated what provision by TU Dublin could make a positive impact on the R&I functions of the industry. Primary and secondary research was conducted and findings showed major gaps in educational provision. A strategy for addressing these shortcomings was brought forward, refined and steps for implementation were defined.



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FELLOWSHIP **SPONSORSHIP KEY BENEFITS FOR FACULTIES & SCHOOLS**

- Capacity Building deepening of skills and insights
 - Research Development space, time, knowledge, networks.
- Programme Development driving innovation in the module and programme portfolio
- Relationship Building interdisciplinarity of the Enterprise Academy, our partners, and the University.

DR. ETAIN KIDNEY

HEAD OF SCHOOL, MARKETING AND ENTREPRENEURSHIP



FIONTRAÍOCHTA

APPLICATION PROCESS

- Submit a detailed plan for the Fellowship
- Complete the Expression of Interest and submit to recruitment@tudublin.ie
- Closing date 5pm Monday, 7th October 2024. Late applications will not be accepted.
- Shortlisted candidates will be invited for interview and will be asked for a 10-minute presentation on "How my Fellowship proposal addresses a strategic opportunity or challenge for TU Dublin (Faculty, School or Unit) in line with the Enterprise Academy Fellowship Evaluation Criteria."



www.tudublin.ie/enterprise-academy-fellowships





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Fellowship Programme 2025 DEADLINE

7th OCTOBER 2024

